Yassine Atlagh

Senior Front-End Developer / Design Engineer

React · TypeScript · JavaScript (ES6+) · Tailwind CSS · HubSpot CMS (HubL) · PHP and MySQL · Figma to production

Casablanca, Morocco · U.S. citizen · Available for remote and on-site roles in Morocco
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SUMMARY

Senior front-end developer with 15+ years of experience, including 11 years as the in-house web developer at Benchmark Education, a New York K–12 literacy publisher. I take work from Figma to deployed UI: component-based design systems, HubSpot (HubL, HubDB) modules, HTML email with automated QA, and React, TypeScript and vanilla JavaScript interfaces, with PHP and MySQL back ends for client projects. WCAG 2.1 accessibility, Core Web Vitals, right-to-left layouts and automation that removes manual work.

EXPERIENCE

Senior Web Designer & Developer **Jan 2015 – Present**
Benchmark Education Company, New York, NY · K–12 literacy publisher · benchmarkeducation.com

- Own front-end development for benchmarkeducation.com and its program, state-adoption and campaign landing pages, including releases and ongoing upkeep.
- Built a HubSpot design system of drag-and-drop HubL modules (accordions, tabs, HubDB and blog-fed card grids, heroes, CTA bands) on one brand stylesheet, so marketing builds its own pages without a developer.
- Take every HubSpot page and email module from Figma component to shipped HubL, matching spacing, type and color tokens one to one, with SCSS and Tailwind CSS builds for client work.
- Ran a WCAG 2.1 audit and remediation across the site and templates, improved Core Web Vitals, and keep the component library documented for the marketing team.
- Engineered a drag-and-drop HubSpot newsletter template with a local preview and automated tests: marketing now assembles each issue from design-system components instead of hand-editing HTML or fighting the standard HubSpot builder.
- Built a training library for the Benchmark Universe platform in TypeScript, then a generator that produces new modules automatically; also deliver teacher-resource pages, cmi5 e-learning modules, intervention lesson prototypes and interactive student activities.
- Shipped Magento storefront features and CMS embeds, PD courses with certificates, and browser-based learning games.
- Rebuilt internal data tools from spreadsheets into searchable web pages: an English–Spanish glossary, an author and consultant database, a sales-tools dashboard and a find-a-rep page.
- Automate repetitive production work in Python: hundreds of thumbnails and PDFs generated per run from CSV sheets, scrapers for Benchmark Universe product data, a Photoshop thumbnail pipeline and a class-package generator.

Graphic Web Designer **2014 – 2015**
Astronaut Ads, New York, NY · mobile app studio

- Interfaces, icons and marketing visuals for iOS, Android and social apps.

User Interface Designer **2013 – 2014**
E&A Worldwide Traders Inc., New York, NY

- Front-end features, transactional emails and a mobile-responsive site redesign.

Independent Product Designer & Full-Stack Developer **2010 – 2015**
Freelance, alongside full-time roles · clients in the U.S. and Morocco

- Built websites, web apps and back offices for small businesses and agencies in JavaScript, PHP, MySQL and WordPress.

UX/UI & Web Designer **2010 – 2013**

Atrait Consulting, Casablanca, Morocco · audiovisual, IT and smart-building engineering consultancy · atrait-consulting.com

- Worked on the CTM project (Morocco's national coach company: booking website, mobile app, station counter software and printed ticket), the company's website and websites for its clients.

CLIENT PROJECTS

Product design and development for clients in Canada and Morocco

Planif REM Maintenance-planning web app · Pulsar, Montréal · 2026

Full-stack build of the web app Pulsar uses to plan night maintenance on the REM light metro: 365-night calendar, overrun warnings, service exceptions and role-based access, replacing an Excel sheet.

Tech stack: React · TypeScript

May Cash Payment platform, Morocco · 2025–2026 · maycash.ma

Products for a Bank Al-Maghrib–approved payment platform: French and Arabic (RTL) public site, agent onboarding portal, franchise funnel and back office.

Tech stack: PHP · MySQL · JavaScript · Tailwind CSS

yunik.io Portfolio · 2026

Hand-built single page with a WebGL project reel, scroll-driven motion and click-to-preview thumbnails.

Tech stack: HTML · CSS · JavaScript · three.js (WebGL)

Qareon Consulting Website and e-learning platform · Morocco · 2025 · qareon.ma

Bilingual WordPress site and Tutor LMS e-learning platform with courses, quizzes and certificates.

Tech stack: WordPress · Tutor LMS · PHP · SCSS

SKILLS

Front-end core: React, TypeScript, JavaScript (ES6+), HTML5, CSS3, SCSS, Tailwind CSS, three.js, WebGL, responsive and mobile-first layout

Design to code: Figma, design systems, component libraries, design tokens, HubSpot CMS (HubL, HubDB, CLI), prototyping

Quality and performance: WCAG 2.1 accessibility, Core Web Vitals, automated template checks, cross-browser QA, release management

Back-end and platforms: PHP, Python, Node.js, MySQL, SQLite, REST APIs, WordPress, Magento, Odoo, Tutor LMS, cmi5

Tooling and automation: Git, GitHub Pages, AWS S3, Framer, Python batch automation, n8n, Zapier, Make, OpenAI API, Claude API

EDUCATION AND CERTIFICATIONS

M.S., Artificial Intelligence (in progress), University of Colorado Boulder · 2025 – Present
B.S., Multimedia Design, Monroe College, New York, NY
DEC (Diploma of College Studies), Fine Arts, Collège LaSalle, Casablanca, Morocco
IBM: Developing Front-End Apps with React (2025), JavaScript Programming Essentials (2025) · Google: Foundations of User Experience (UX) Design (2025)

Languages: English (fluent), French (advanced), Arabic (native)