Yassine Atlagh

Senior Full-Stack Developer

React · TypeScript · JavaScript (ES6+) · PHP · Node.js · MySQL · REST APIs · Tailwind CSS

New York, NY · U.S. citizen, no sponsorship needed · Remote or on site
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SUMMARY

Full-stack developer with 15+ years of experience shipping production code, including 11 years as the in-house web developer at Benchmark Education, a New York K–12 literacy publisher. I build web apps and back offices end to end: PHP and MySQL back ends, REST APIs, and React, TypeScript or JavaScript front ends. Automation with n8n, Zapier, Make and the OpenAI and Claude APIs, WCAG 2.1 accessibility, and bilingual right-to-left interfaces.

EXPERIENCE

Senior Web Designer & Developer **Jan 2015 – Present**

Benchmark Education Company, New York, NY · K–12 literacy publisher · benchmarkeducation.com

- Own front-end development for benchmarkeducation.com and its program, state-adoption and campaign landing pages, including releases and ongoing upkeep.
- Replaced spreadsheet-based internal tools with searchable PHP and JavaScript web apps the sales and editorial teams use daily: an English–Spanish glossary, an author and consultant database, a sales-tools dashboard and a find-a-rep page.
- Built Python data pipelines and scrapers: product data pulled from Benchmark Universe, hundreds of thumbnails and PDFs generated per run from CSV sheets, a Photoshop thumbnail pipeline and a class-package generator, replacing hours of manual production work each run.
- Shipped Magento storefront features and CMS embeds, PD courses with certificates, and browser-based learning games.
- Built a TypeScript training library for the Benchmark Universe platform, then a generator that produces new modules automatically; also ship cmi5 e-learning modules, teacher-resource pages and interactive student activities.
- Built a HubSpot design system of drag-and-drop HubL modules (accordions, tabs, HubDB and blog-fed card grids, heroes, CTA bands) on one brand stylesheet, so marketing builds its own pages without a developer.
- Engineered a drag-and-drop HubSpot newsletter template with a local preview and automated tests: marketing now assembles each issue from design-system components instead of hand-editing HTML or fighting the standard HubSpot builder.
- Ran a WCAG 2.1 audit and remediation, improved Core Web Vitals, maintained the component-based design system and mentored junior developers.

Graphic Web Designer **2014 – 2015**

Astronaut Ads, New York, NY · mobile app studio

- Interfaces, icons and marketing visuals for iOS, Android and social apps.

User Interface Designer **2013 – 2014**

E&A Worldwide Traders Inc., New York, NY

- Front-end features, transactional emails and a mobile-responsive site redesign.

Independent Full-Stack Developer & Product Designer **2010 – 2015**

Freelance, alongside full-time roles · clients in the U.S. and Morocco

- Built websites, web apps and back offices for small businesses and agencies in PHP, MySQL, JavaScript and WordPress.

UX/UI & Web Designer **2010 – 2013**

Atrait Consulting, Casablanca, Morocco · audiovisual, IT and smart-building engineering consultancy · atrait-consulting.com

- Worked on the CTM project (Morocco's national coach company: booking website, mobile app, station counter software and printed ticket), the company's website and websites for its clients.

CLIENT PROJECTS

Product design and development for clients in Canada and Morocco

Planif REM Maintenance-planning web app · Pulsar, Montréal · 2026

Full-stack build of the web app Pulsar uses to plan night maintenance on the REM light metro: 365-night calendar, overrun warnings, service exceptions and role-based access, replacing an Excel sheet.

Tech stack: React · TypeScript

May Cash Payment platform, Morocco · 2025–2026 · maycash.ma

Products for a Bank Al-Maghrib–approved payment platform: French and Arabic (RTL) public site, agent onboarding portal, franchise funnel and back office.

Tech stack: PHP · MySQL · JavaScript · Tailwind CSS

Qareon Consulting Website and e-learning platform · Morocco · 2025 · qareon.ma

Bilingual WordPress site and Tutor LMS e-learning platform with courses, quizzes and certificates.

Tech stack: WordPress · Tutor LMS · PHP · SCSS

yunik.io Portfolio · 2026

Hand-built single page with a WebGL project reel, scroll-driven motion and click-to-preview thumbnails.

Tech stack: HTML · CSS · JavaScript · three.js (WebGL)

SKILLS

Back-end and data: PHP, Python, Node.js, MySQL, SQLite, REST APIs, web scraping, data pipelines

Front-end: React, TypeScript, JavaScript (ES6+), HTML5, CSS3, SCSS, Tailwind CSS, responsive and mobile-first layout, three.js, WebGL

Platforms and tooling: HubSpot CMS (HubL, HubDB, CLI), WordPress, Magento, Odoo, Tutor LMS, cmi5, Git, GitHub Pages, AWS S3

Quality and performance: WCAG 2.1 accessibility, Core Web Vitals, automated template checks, cross-browser QA, release management

AI and automation: Python batch automation (CSV to thumbnails and PDFs), n8n, Zapier, Make, OpenAI API, Claude API, chatbots, content generators

Design: Figma, design systems, component libraries, prototyping, right-to-left (Arabic) layouts

EDUCATION AND CERTIFICATIONS

M.S., Artificial Intelligence (in progress), University of Colorado Boulder · 2025 – Present
B.S., Multimedia Design, Monroe College, New York, NY
DEC (Diploma of College Studies), Fine Arts, Collège LaSalle, Casablanca, Morocco
IBM: Developing Front-End Apps with React (2025), JavaScript Programming Essentials (2025) · Google: Foundations of User Experience (UX) Design (2025)

Languages: English (fluent), French (advanced), Arabic (native)